

Press Release

EMSA Tecnología Química appoints Patricia Elvira as new CEO

Barcelona, October 14, 2025.

EMSA Tecnología Química announces a strategic change in its management structure. After more than 30 years leading the company, Jorge Grima, founder and until now CEO, passes the baton of general management to Patricia Elvira, current Corporate Director. Grima will remain connected to the company as Chairman of the Board.

With 18 years of experience at EMSA, Patricia Elvira represents the best example of professional growth within the company. She began her career in the Technical Department and, thanks to her talent, vision, and leadership skills, has taken on responsibilities in different areas until becoming one of the key figures in corporate strategy.

In addition to her management excellence, in recent years Patricia has led EMSA's sustainability strategy, strengthening the company's commitment to a responsible growth model aligned with its corporate purpose: making Chemistry more accessible and committed.

"After more than three decades at the helm of EMSA, I am proud to have built, together with an extraordinary team, a solid and recognized company in our sector. Today, I gladly hand over the reins to Patricia, a professional who embodies the excellence, commitment, and future vision that EMSA needs. Patricia has earned the trust, admiration, and affection of the entire team, and I am convinced she is the right person to lead this new stage." said Jorge Grima, founder and Chairman of the Board of EMSA.

For her part, Patricia Elvira stated: *"For me, it is an honor and a great responsibility to assume the leadership of EMSA, a company where I have grown both personally and professionally. I face this challenge with enthusiasm and the desire to continue driving innovation and sustainability as engines of growth. I am convinced that, together with the entire team, we will take EMSA to the next level, strengthening our commitment to people, the environment, and the sector."*

This succession reinforces EMSA's strategic vision of being a benchmark in the supply of strategic resources, specialties, and tailor-made solutions, with a business model committed to sustainability and the creation of added value.

About EMSA Tecnología Química:

EMSA Tecnología Química is a company with more than 40 years of experience in the distribution and commercialization of strategic chemical products, tailor-made solutions, and chemical specialties.

With a catalog of more than 500 products, the company supplies sectors such as paints, adhesives, construction, agriculture, human and animal food, ceramics, plastics, detergents, cosmetics, metallurgy, and petrochemicals.

Its commercial network operates in Spain, Portugal, Italy, France, Morocco, and Algeria, and its specialties are present in more than 35 countries across five continents.

About Patricia Elvira:

Patricia Elvira holds a degree in Chemistry from the University of Barcelona, a postgraduate degree in Integrated Business Management from the Polytechnic University of Catalonia, and completed the Executive Development Program (PDD) at IESE Business School. Over her 18 years at EMSA, she has taken on roles of increasing responsibility, leading technical, corporate, and sustainability initiatives across the company.